

2026



IEC OF OREGON INDUSTRY PARTNER

POWERING YOU FORWARD





**Becoming an
Industry Partner
in a respected
association
helps you grow
in these key
ways.**

THE POWER OF PARTNERSHIPS

Generate Leads

- **Access new clients** and build consumer preference
- **Showcase services and products** and increase brand loyalty

Build Business Relationships

- **Add extra value** by solving member's challenges
- **Gain insights** and identify emerging opportunities

Boost Brand Awareness

- **Exposure** to members and associates builds trust in your brand

THE INDEPENDENT ELECTRICAL CONTRACTORS OF OREGON



For over 45 years, we have been Oregon's only association dedicated to supporting merit shop electrical and limited energy system contractors.

When You Become A Partner

You support non-union electrical workers across the state, aiding a demographic of business owners aged 24-64.

You collaborate with small and large contractor companies.

- Small to large partners: From 1-2 person shops to 200+ employees
- 350 Training Agent companies: Linked through apprenticeship programs in Portland, Salem, Bend, and Roseburg

Build relationships via IEC of Oregon's events:

- Sponsorships
- Marketing
- Networking events

PARTNER BENEFITS AND COSTS

	Bronze	Silver	Gold	Platinum
Industry Partner Costs	\$1200	\$1700	\$2500	\$3800
Full Year Chapter & Nt'l. Membership	✓	✓	✓	✓
Member Contact List	✓	✓	✓	✓
Marketing Package				
Website Logo & Hyperlink	✓	✓	✓	✓
Website Front Page Logo & Hyperlink			✓	✓
Website Feature Company Event / Webinar *	✓	✓	✓	✓
Member Newsletter Article *	✓	✓	✓	✓
Member Newsletter Logo Entire Year		✓	✓	✓
Member Newsletter Industry Partner Website Page Spotlight		✓	✓	✓
On The Job IE TA Newsletter Article *			✓	✓
Conduit LE TA Newsletter Article *			✓	✓
Online Posts * (Facebook, LinkedIn, Instagram)	1x	2x	3x	4x

*Content Dependent

Two Year Commitments Available At 10% Off



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Member Contact List	✓	✓	✓	✓
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Website Logo & Hyperlink	✓	✓	✓	✓
Website Front Page Logo & Hyperlink			✓	✓
Website Feature Company Event / Webinar *	✓	✓	✓	✓
Member Newsletter Article *	✓	✓	✓	✓
Member Newsletter Logo Entire Year		✓	✓	✓
Member Newsletter Industry Partner Website Page Spotlight		✓	✓	✓
On The Job IE TA Newsletter Article *			✓	✓
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PARTNER BENEFITS AND COSTS

	Bronze	Silver	Gold	Platinum
Industry Partner Costs	\$1200	\$1700	\$2500	\$3800
Industry Partner Recognition at Events		✓	✓	✓
Banner Display at Events				✓
Opportunity to present industry specific content in Monthly Newsletter	✓	✓	✓	✓
2025 Wire Off - One Free Booth	✓	✓	✓	✓
Choice of One Event Presenting Status				✓
Opportunity for Additional Sponsorship Level of Events *	✓	✓	✓	✓
Sponsorship of Make The Connection Seminars - 4 scheduled for 2025		1	1	2
Paid Ticketed Event Industry Partner Attendees at No Charge	1 Attendee	2 Attendees	3 Attendees	4 Attendees

Total Value Of Each Package: **\$1,420** **\$2,030** **\$3,000** **\$4,540**

CONTACT US TO CUSTOMIZE A PLAN FOR YOU

Email Savannah Pachl at savannah@iecoregon.org or Cindy Regier at cindy@iecoregon.org to discuss your needs. We will happily meet with you in person or via Zoom and customize a package for your company.

*Industry Partners have first right of refusal on all sponsorship opportunities

IEC 2026 Year At Glance

JANUARY

**JAN 8: THURSDAY
BOARD MEETING**

**JAN: 25H-28TH
NATIONAL EVENT:
BUSINESS SUMMIT**

FEBRUARY

**FEB 12: THURSDAY
BOARD MEETING/
STRATEGIC PLANNING**
**FEB 13TH:
WINTERHAWKS GAME
NIGHT**

MARCH

**MARCH 12:
THURSDAY
BOARD MEETING**

APRIL

**APRIL 9: THURSDAY
BOARD MEETING/
LUNCH AND LEARN**

**APRIL 11TH:
WIRE-OFF**

MAY

**MAY 14: THURSDAY
BOARD MEETING**
**MAY 8TH
IETT GRADUATION**

JUNE

**JUNE 11: THURSDAY
BOARD MEETING/
VOTING OF NEW
BOARD**

JULY

**JULY 9: THURSDAY
BOARD MEETING/
LUNCH AND LEARN**
**JULY: 24TH
HILLSBORO HOPS
SUMMER EVENT**

AUGUST

**AUG 13: THURSDAY
BOARD MEETING**
**AUG 7TH:
LETT GRADUATION**

SEPTEMBER

**SEPT 10: THURSDAY
BOARD MEETING**

OCTOBER

**OCT 8: THURSDAY
BOARD MEETING**
**OCT 9TH:
MEMBER ANNUAL
EVENT**
**OCT 22-24TH:
NATIONAL EVENT: SPARK**

NOVEMBER

**NOV 12: THURSDAY
BOARD MEETING/
LUNCH AND LEARN**

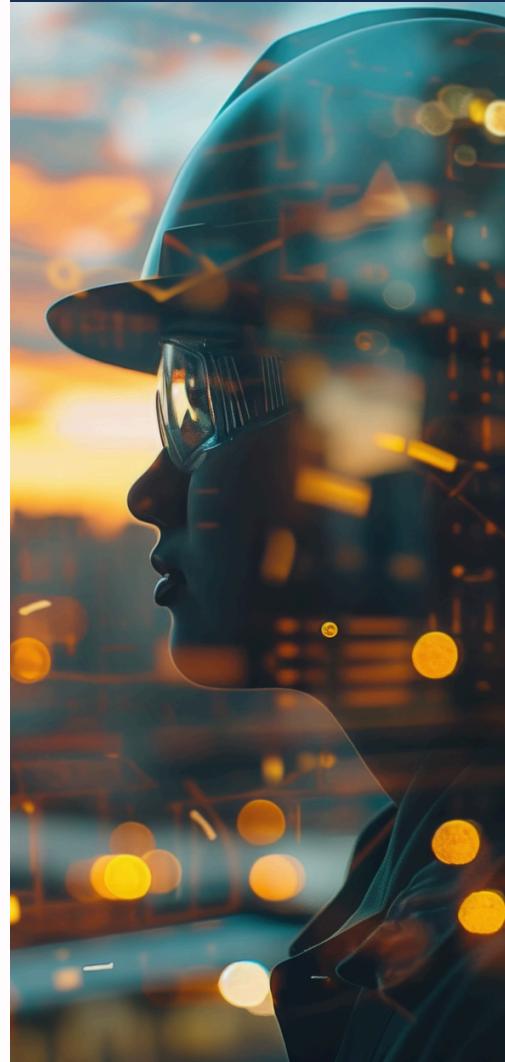
DECEMBER

**DEC 10: THURSDAY
BOARD MEETING**



Cindy Regier
Executive Director
cindy@iecoregon.org
503 686-8989

Savannah Pachl
Business Development
Mgr.
savannah@iecoregon.org
971-499-2131



Independent Electrical Contractors of Oregon
11481 SW Hall Blvd. Suite 100
Tigard, Oregon 97223

**ADVANCING
EXCELLENCE IN THE
ELECTRICAL INDUSTRY**