

2025



IEC OF OREGON INDUSTRY PARTNER

POWERING YOU FORWARD





Becoming an Industry Partner in a respected association helps you grow in these key ways.

THE POWER OF PARTNERSHIPS

Generate Leads

- **Access new clients** and build consumer preference
- **Showcase services and products** and increase brand loyalty

Build Business Relationships

- **Add extra value** by solving member's challenges
- **Gain insights** and identify emerging opportunities

Boost Brand Awareness

- **Exposure** to members and associates builds trust in your brand

THE INDEPENDENT ELECTRICAL CONTRACTORS OF OREGON



For over 45 years, we have been Oregon's only association dedicated to supporting merit shop electrical and limited energy system contractors.

When You Become A Partner

You support non-union electrical workers across the state, aiding a demographic of business owners aged 24-64.

You collaborate with small and large contractor companies.

- Small to large partners: From 1-2 person shops to 200+ employees
- 350 Training Agent companies: Linked through apprenticeship programs in Portland, Salem, Bend, and Roseburg

Build relationships via IEC of Oregon's events:

- Sponsorships
- Marketing
- Networking events



2025 EVENTS

JAN
9

BOARD MEETING
IEC of Oregon Office

JUL
10 & 11

BOARD MEETING
IEC Of Oregon Office

FEB
13

BOARD MEETING & MTC
IEC of Oregon Office

AUG
14 & 15

BOARD MEETING
IEC of Oregon Office

LETT GRADUATION
Oregon Golf Club

MAR
13

BOARD MEETING & MTC
IEC of Oregon Office

SEP
11 & 26

BOARD MEETING & MTC
IEC Of Oregon Office
NATIONAL CONVENTION
Phoenix, Arizona

APR
5 & 10

WIRE OFF & TRADESHOW
IETC in Salem

OCT
9

BOARD MEETING & MTC
IEC of Oregon Office

BOARD MEETING
IEC of Oregon Office

MAY
2,8
& 16

ANNUAL MEETING PARTY
The Foundry

NOV
13 &
18-21

BOARD MEETING & MTC
IEC of Oregon Office

BOARD MEETING
IEC of Oregon Office

APPRENTICESHIP WEEK
IETC in Salem

JUN
6 & 12

IETT GRADUATION
TBD Salem

DEC
11

BOARD MEETING
IEC of Oregon Office

BOARD MEETING
IEC Of Oregon Office

CHARITY DRIVE
Online REACH | CSPP

Sponsorship Costs

Presenting Title (one only each event)	\$600
Corporate Sponsor	\$400
Food & Beverage Sponsor	\$300
Charity Event Underwriting	\$500
Make The Connection (each date)	\$400

Additional Sponsorship Helps Us Provide More to Our Members

Get extra exposure by sponsoring events. Your support is appreciated.

- All sponsorship costs are the same for each event except for Charity Event Underwriting and MTC Seminar Series.
- Sponsors get sponsor status in marketing and logo on all signage.
- Presenting Title sponsors can speak for three minutes.

Why?

- Reach members, employees, apprentices, and other guests with your products and services.
- Showcase your brand and message.

PARTNER BENEFITS AND COSTS

	Bronze	Silver	Gold	Platinum
Industry Partner Costs	\$1200	\$1700	\$2500	\$3800
Full Year Chapter & Nt'l. Membership	✓	✓	✓	✓
Member Contact List	✓	✓	✓	✓

Marketing Package				
Website Logo & Hyperlink	✓	✓	✓	✓
Website Front Page Logo & Hyperlink			✓	✓
Website Feature Company Event / Webinar *	✓	✓	✓	✓
Member Newsletter Article *	✓	✓	✓	✓
Member Newsletter Logo Entire Year		✓	✓	✓
Member Newsletter Industry Partner Website Page Spotlight		✓	✓	✓
On The Job IE TA Newsletter Article *			✓	✓
Conduit LE TA Newsletter Article *			✓	✓
Online Posts * (Facebook, LinkedIn, Instagram)	1x	2x	3x	4x

*Content Dependent

Two Year Commitments Available At 10% Off

PARTNER BENEFITS AND COSTS

	Bronze	Silver	Gold	Platinum
Industry Partner Costs	\$1200	\$1700	\$2500	\$3800
Industry Partner Recognition at Events		✓	✓	✓
Banner Display at Events				✓
Opportunity to present industry specific content in Monthly Newsletter	✓	✓	✓	✓
2025 Wire Off - One Free Booth	✓	✓	✓	✓
Choice of One Event Presenting Status				✓
Opportunity for Additional Sponsorship Level of Events *	✓	✓	✓	✓
Sponsorship of Make The Connection Seminars - 4 scheduled for 2025		1	1	2
Paid Ticketed Event Industry Partner Attendees at No Charge	1 Attendee	2 Attendees	3 Attendees	4 Attendees
Total Value Of Each Package:	\$1,420	\$2,030	\$3,000	\$4,540

CONTACT US TO CUSTOMIZE A PLAN FOR YOU

Email Gina Cumming at gina@iecoregon.org or Cindy Regier at cindy@iecoregon.org to discuss your needs. We will happily meet with you in person or via Zoom and customize a package for your company.

*Industry Partners have first right of refusal on all sponsorship opportunities



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**ADVANCING
EXCELLENCE IN THE
ELECTRICAL INDUSTRY**

