

# IEC OF OREGON INDUSTRY PARTNER

Sponsorship Opportunities

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2024



Powering You Forward



# THE POWER OF PARTNERSHIPS

Joining a respected industry association as an industry partner allows you to grow your business in these critical ways.

## **Generate Leads**

- With access to potential new clients and the opportunity to showcase a service or product, your business creates consumer preference over competing brands and increases loyalty.

## **Build Business Relationships**

- By providing thought leadership to help members solve problems, you can bring extra value to current clients. And, conversely, gain valuable insight to improve your business.

## **Boost Brand Awareness**

- Through exposure to members and associates, you increase your brand trust.

why become  
a partner of

# THE INDEPENDENT ELECTRICAL CONTRACTORS OF OREGON



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We are Oregon's only association dedicated to serving merit shop electrical and limited energy system contractors for over 45 years.

- Align with a strong and growing association that represents non-union electrical workers in the state.
- Collaborate with our contractor companies from 1-2 man shops to over 200+ employees. Your products and services can help them effectively manage their business.
- Reach an additional 350+ Training Agent companies - contractors affiliated through our four apprenticeship training programs in Portland, Salem, Bend, and Roseburg.
- Build business relationships through IEC of Oregon's sponsorships, marketing, and networking events.

# 2024 scheduled events & SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP INFORMATION AND COSTS

IEC of Oregon Industry Partners have the opportunity to get additional exposure through sponsorship of events to members, employees, apprentices, and other attendees.

- With the exception of the Continued Education Underwriting and the MTC Seminar Series all event sponsorship is priced the same.
- Partners will receive sponsor status in all marketing plus logo signage.
- Presenting Title sponsors receive an opportunity to speak to the group for 3-minute commercial.

IEC of Oregon underwrites these events and your support is greatly appreciated.

**Presenting Title (one only each event) - \$ 600**

**Corporate Sponsor - \$400**

**Food & Beverage Sponsor - \$300**

## CONTINUED EDUCATION UNDERWRITING

IEC of Oregon provides its members with free license renewal courses. Industry Partners may underwrite these courses and directly reach owners, supervisors, journeymen, and apprentices. This does not include CPR courses. Industry Partners will receive presenting status on all course marketing.

**\$500 each course**

## MAKE THE CONNECTION SEMINAR SERIES

<b>April 11, 2024</b>	Topic TBD
<b>May 9, 2024</b>	Topic TBD
<b>September 12, 2024</b>	Topic TBD
<b>October 10, 2024</b>	Topic TBD

**Presenting Title - \$400 each date**



# 2024 scheduled events & SPONSORSHIP OPPORTUNITIES

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## MEMBERSHIP DRIVE KICK-OFF PARTY

**February 22, 2024**

Bowl-A-Rama

## WIRE OFF

**April 6, 2023**

IETC Salem

## IETT & LIMITED RESIDENTIAL GRADUATION

**May 24, 2023**

Willamette Heritage Center

## ROARING 20'S ANNUAL PARTY & CHARITY EVENT

**June 21, 2023**

Location TBD

## MEMBER APPRECIATION BBQ | CORNHOLE TOURNEY

**July 19, 2023**

Location TBD - Park

## LETT GRADUATION

**August 16, 2023**

Location TBD

## TWIN CELEBRATIONS: NEW BUILDING OPEN HOUSE AND CELEBRATING WOMEN IN ELECTRICAL TRADES

**September 13, 2023**

IETC Salem

# PARTNER BENEFITS

Bronze  
\$1200

Silver  
\$1700

Gold  
\$2500

Platinum  
\$3800

Membership Package Value	\$1000	\$1000	\$1000	\$1000
Full Year Chapter & Nt'l. Membership	✓	✓	✓	✓
Member Contact List	✓	✓	✓	✓

Marketing Package Value	\$250	\$500	\$1200	\$2000
Website Logo & Hyperlink	✓	✓	✓	✓
Website Front Page Logo & Hyperlink			✓	✓
Website Feature Company Event / Webinar *	✓	✓	✓	✓
Member Newsletter Article *	✓	✓	✓	✓
Member Newsletter Logo Entire Year		✓	✓	✓
Member Newsletter Industry Partner Spotlight		✓	✓	✓
On The Job IE TA Newsletter Article *			✓	✓
Conduit LE TA Newsletter Article *			✓	✓
Online Posts * (Facebook, LinkedIn, Instagram)	1x	2x	3x	4x

\*Content Dependent

Two Year Commitments Available At 10% Off

# PARTNER BENEFITS

Bronze  
**\$1200**

Silver  
**\$1700**

Gold  
**\$2500**

Platinum  
**\$3800**

IEC of Oregon Events Value	\$170	\$530	\$800	\$1540
Industry Partner Recognition		✓	✓	✓
Banner Display				✓
Celebrating Women In the Electrical Trades - One Booth	✓	✓	✓	✓
2024 Wire Off - One Booth	✓	✓	✓	✓
Choice of One Event Presenting Status				✓
Opportunity for Additional Sponsorship Level of Events *	✓	✓	✓	✓
Sponsorship of Make The Connection Seminars - 4 scheduled for 2024		1	1	2
Paid Ticketed Event Industry Partner Attendees at No Charge	1 Attendee	2 Attendees	3 Attendees	4 Attendees

## CONTACT US TO CUSTOMIZE A PLAN FOR YOU

Email Gina Cumming at [gina@iecoregon.org](mailto:gina@iecoregon.org) or Cindy Regier at [cindy@iecoregon.org](mailto:cindy@iecoregon.org) to discuss your needs. We will happily meet with you in person or via Zoom and customize a package for your company.

\*Industry Partners have first right of refusal on all sponsorship opportunities





# IEC OF OREGON

## Voice of The Merit Shop



### CONTACT US:



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