

**Independent Electrical Contractors of Oregon
presents**



POWERING YOU FORWARD

**THE 2022 INDUSTRY PARTNER
SPONSORSHIP
OPPORTUNITIES**



THANK YOU TO OUR 2022 INDUSTRY PARTNERS

Platinum Partners



Gold Partners



Silver Partners



Bronze Partners



WHY BECOME AN IEC OF OREGON INDUSTRY PARTNER ?

IEC of Oregon is an association dedicated to merit shop electrical and limited energy system contractors. Becoming an Industry Partner of IEC of Oregon allows you to reach Contractor Members who are either starting out, are well established, or somewhere in-between. Member companies are all sizes from 1-2 man shops to over 200 employees. Reaching them with your products and services in their unique stage helps them effectively manage their business during challenging times.

In addition, we reach 290+ Training Agents - contractors affiliated with IEC of Oregon through our four apprenticeship training programs. We offer Industry Partners exposure to all of these contacts to connect and build your business through marketing, networking events and sponsorships.

HOW TO BECOME AN INDUSTRY PARTNER

There are 3 easy steps to become an IEC of Oregon Industry Partner:

- 1.** Determine your 2022 Industry Partner yearly level.
- 2.** Review event sponsorships to provide additional exposure at important networking events.
- 3.** Fill out the form at the back of this booklet and return to gina@iecoregon.org and IEC of Oregon will send you an invoice.

Contact us, if you want to customize your partnership package. Email Gina Cumming at gina@iecoregon.org or Cindy Regier at cindy@iecoregon.org to discuss your needs.

Two year commitments are available at a 10% discount.

PARTNER BENEFITS

BRONZE

SILVER

GOLD

PLATINUM

	\$1,200	\$1,700	\$2,500	\$3,800
Fill Out the Form on Page 15				
Membership Package (value)	\$1000	\$1000	\$1000	\$1000
One Full Year Membership	✓	✓	✓	✓
Member Contact List	✓	✓	✓	✓
Marketing Package (value)	\$250	\$500	\$1200	\$2000
IEC of Oregon Website				
Logo and Hyperlink - One Year	✓	✓	✓	✓
Front Page Logo and Hyperlink - One Year			✓	✓
Company Event / Webinar (Content Dependent)	✓	✓	✓	✓
Feature Article Industry News Page (Content Dependent)	✓	✓	✓	✓
Feature Article Member Only Page (Content Dependent)		✓	✓	✓
Newsletters				
Article in Member Newsletter (Content Dependent)	✓	✓	✓	✓
Industry Partner Spotlight Member Newsletter		✓	✓	✓
Year Long Logo in Member Newsletter			✓	✓
Article On the Job IE / TA Newsletter (Content Dependent)	✓	✓	✓	✓
Article The Conduit LE / TA Newsletter (Content Dependent)	✓	✓	✓	✓

Two Year Commitments are available at 10% off.

PARTNER BENEFITS

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\$1,200

\$1,700

\$2,500

\$3,800

Fill Out the Form on Page 15

Social Media

Facebook, Instagram, LinkedIn Minimums

2x

3x

4x

6x

IEC of Oregon Events (value)

\$170

\$530

\$800

\$1540

Attend / Host Seminars

✓

✓

✓

✓

Choice of One Presenting Event

✓

Celebrating Women In the Electrical Trades 1 Table Booth 1 Table Booth 1 Table Booth 1 Table Booth

Ticketed Events

Annual Business Meeting + Local Awards Nordia 1 Ticket

2 Tickets

2 Tickets

4 Tickets

Inside Electric IETC Graduation

1 Ticket

2 Tickets

2 Tickets

Limited Energy Graduation

1 Ticket

2 Tickets

2 Tickets

Power Shoot

1 Ticket

2 Tickets

2 Tickets

2 Tickets

State of the Industry Dinner

1 Ticket

2 Tickets

4 Tickets

Event Signage

Industry Partner Recognition

✓

✓

✓

✓

Banner Display

✓

Opportunity for Additional Sponsorship Levels of Events

✓

✓

✓

✓

EVENT OPPORTUNITIES

2022 EVENT SPONSORSHIP OPPORTUNITIES

IEC of Industry Partner provides extra exposure to members, employees, apprentices and other attendees. IEC of Oregon underwrites these events and your support is greatly appreciated.

We will follow the state guidelines for health and safety at all of our events.

CONTINUING EDUCATION UNDERWRITING

IEC of Oregon recently provided its membership with free license renewal courses. Industry Partners now have a chance to help underwrite these courses while reaching owners, supervisors and journeymen. Industry Partners may opt to utilize a print ad or a :30 video ad of their choice. Creative to be supplied by the Industry Partner.

**\$500, FOUR AVAILABLE
(LIMITED TO ONE PER INDUSTRY PARTNER)**

MAKE THE CONNECTION SERIES

The Make the Connection Seminar Series provides timely and relevant information that affects our member's businesses. The speakers are local and understand business concerns in Oregon. These seminars are free of charge and are scheduled from 12 Noon—1 PM. Events will be held at the IEC of Oregon Tigard Offices and include lunch unless otherwise indicated. We make the effort to have pertinent topics for our members, and therefore these dates and topics are subject to change.

MAKE THE CONNECTIONS 2022 DATES

- Thursday, March 10, 2022
- Thursday, June 9, 2022
- Thursday, September 8, 2022
- Thursday, November 10, 2022

TENTATIVE MAKE THE CONNECTIONS TOPICS

- Legislative Updates from Miller Public Affairs
- Cyber Security Issues for All Size of Businesses
- Preventing Fraud and Theft in Your Business
- Roundtable: Top New Products/Systems *
- Cash and Resources Management
- Estate Planning for Small Business Owners

PRESENTING SPONSOR — \$400, FOUR AVAILABLE

- Presenting sponsor status in all marketing plus signage and logo hyperlink
- Opportunity to introduce the speaker with one minute commercial

* Held in Salem at IETC

CELEBRATING WOMEN EVENT

This new event is designed to celebrate electrical journeywomen and also to introduce women to the opportunities in the electrical trade through our 4 | apprenticeship programs. Outreach is to the schools, government organizations and women's associations in our region and held at the IETC in Salem.

CELEBRATING WOMEN IN THE ELECTRICAL TRADES

Thursday, March 16, 2022 4:00 — 6:30 PM at IETC in Salem

PRESENTING SPONSOR — \$500, **SOLD OUT**

Presenting Sponsor will receive:

- Presenting status and recognition in all marketing plus signage and logo hyperlink
- Opportunity to speak to group for a 3 minute commercial

SPEAKERS SPONSOR — \$350, TWO AVAILABLE

Speakers Sponsor will receive:

- Speaker sponsor status and recognition in all marketing plus signage and logo hyperlink
- Opportunity to Introduce Speaker

FOOD AND DRINK SPONSORS — \$250, TWO AVAILABLE

- Food and Drink sponsor status and recognition in all marketing plus signage and logo hyperlink

ANNUAL BUSINESS MEETING + LOCAL AWARDS

This event is held to provide members an update of the state of the association, elect next year's board of directors, and for the second year, present local excellence awards to shine a light on our industry in Oregon.

ANNUAL BUSINESS MEETING + LOCAL AWARDS

Thursday, May 5, 2022 at 6:30 — 9:00 PM at Nordia House

PRESENTING SPONSOR — \$500, **SOLD OUT**

Presenting Sponsor will receive:

- Presenting sponsor status and recognition in all marketing plus signage and logo hyperlink
- Opportunity for a 2 minute 'commercial' prior to start of Awards Program
- Table for your company's information for members

DINNER SPONSOR — \$450, ONE AVAILABLE

Dinner Sponsor will receive:

- Dinner sponsor status and recognition in all marketing plus signage and logo hyperlink
- Table for your company's information for members

AWARDS SPONSORS — \$400, FIVE AVAILABLE

Awards Sponsor will receive:

- Awards sponsor status and recognition in all marketing plus signage and logo hyperlink
- May pick a specific award to sponsor:
 - Excellence in Residential Construction
 - Excellence in Commercial Construction
 - Excellence in Low Voltage / Limited Energy Construction
 - Excellence in Safety Award
 - Excellence in Service Award
- Opportunity to present award to recipient during presentation

CORPORATE SPONSOR — \$300, FOUR AVAILABLE

Corporate Sponsor will receive:

- Corporate sponsor status recognition in all marketing plus signage and logo hyperlink

IEC POWER SHOOT

This event is designed to be fun for everyone—whether a hunting pro or not. The folks at Canby Rod and Gun will make even the least experienced feel comfortable. This is a great opportunity for members to bring clients or team members for some friendly competition and camaraderie.

IEC POWER SHOOT

Friday, September 15, 2022 7:30 AM — 1:00 PM

The Canby Rod and Gun Club

PRESENTING SPONSOR — \$650, SOLD OUT

Presenting Sponsor will receive:

- Presenting sponsor status in all marketing plus signage and logo hyperlink
- Four Complimentary Tickets for the event
- Specified Presenting sponsor table for sponsor supplied materials and swag

LUNCH SPONSOR — \$550, ONE AVAILABLE

Lunch Sponsor will receive:

- Lunch sponsor status in all marketing plus signage and logo hyperlink
- Two Complimentary Tickets for event
- Specified Lunch sponsor table for sponsor supplied materials and swag

ARCHERY COMPETITION SPONSOR — \$500, ONE AVAILABLE

Archery Sponsor will receive:

- Archery sponsor status in all marketing plus signage and logo hyperlink
- One Complimentary Ticket for event
- Specified Archery sponsor table for sponsor supplied materials and swag

IEC POWER SHOOT

HAND GUN COMPETITION SPONSOR — \$500, ONE AVAILABLE

Hand gun Sponsor will receive:

- Hand gun sponsor status in all marketing plus signage and logo hyperlink
- One Complimentary Ticket for event
- Specified Archery sponsor table for sponsor supplied materials and swag

RIFLE COMPETITION SPONSOR — \$500, ONE AVAILABLE

Rifle Sponsor will receive:

- Rifle sponsor status in all marketing plus signage and logo hyperlink
- One Complimentary Ticket for event
- Specified Archery sponsor table for sponsor supplied materials and swag

TRAP COMPETITION SPONSOR — \$500, ONE AVAILABLE

Trap Sponsor will receive:

- Trap sponsor status in all marketing plus signage and logo hyperlink
- One Complimentary Ticket for event
- Specified Archery sponsor table for sponsor supplied materials and swag

CORPORATE SPONSOR — \$400, FIVE AVAILABLE

Corporate Sponsor will receive:

- Corporate sponsor status in all marketing plus signage and logo hyperlink
- May be customized for Awards, or Mulligans Sponsors

INSIDE ELECTRIC AND LIMITED ENERGY GRADUATIONS

Graduations are an opportunity for an Industry Partner to get in front of the graduating apprentices as they start their professional lives and make decisions on products and services that will stay with them for their entire career. Sponsorship goes directly to the JATC's for their use during Graduation.

INSIDE ELECTRICAL (IETT JATC) GRADUATION DATE

Friday, May 20, 2022 at Keizer Community Center

LIMITED ENERGY (LETT JATC) GRADUATION DATE

Tentative Date: Thursday, July 8, 2022 at Holiday Inn Wilsonville

SCHOLARSHIP SPONSOR — \$500, NO LIMIT

Scholarship Sponsor will receive:

- Scholarship sponsor status in all marketing plus signage
- Company literature and/or giveaways (as approved by JATC) in graduate's gift bags

APPRENTICE AWARDS — \$250, FIVE AVAILABLE

Apprentice awards can either be cash or in-kind donations used for recognizing apprentices for attendance, top grades, contest winners or other recognition as approved by the Inside Electric and Limited Energy JATC committees:

- Apprentice Awards sponsor status in all marketing plus signage

PRIZE SPONSORS — \$TBD, NO LIMIT

Prize Sponsor can either be cash or in-kind donations used for graduation expenses and graduate drawing prizes as approved by the Inside Electric and Limited Energy JATC committees:

- Logo and acknowledgment in all marketing plus signage
- This may be customized depending on level of donation

ANNUAL STATE OF THE INDUSTRY DINNER

The Annual State of the Industry Dinner will provide a report on the state of our electrical industry in Oregon and beyond, featuring a speaker addressing important topics for our business owners. Open to members, potential members and their guests.

ANNUAL STATE OF THE INDUSTRY DINNER

October 20, 2022 Location TBD

PRESENTING SPONSOR — \$500, SOLD OUT

Presenting Sponsor will receive:

- Presenting sponsor status and recognition in all marketing plus signage and logo hyperlink
- Two Complimentary Tickets for the event
- Opportunity for a 2 minute 'live commercial' from podium
- Specified Presenting Sponsor table for sponsor supplied materials and swag

SPEAKER SPONSOR — \$450, ONE AVAILABLE

Speaker Sponsor will receive:

- Speaker sponsor status and recognition in all marketing plus signage and logo hyperlink
- Two Complimentary Tickets for Dinner
- Specified Speaker Sponsor table for sponsor supplied materials and swag
- Opportunity to present speaker

DINNER SPONSOR — \$400, ONE AVAILABLE

Dinner Sponsor will receive:

- Dinner sponsor status and recognition in all marketing plus signage and logo hyperlink
- One Complimentary Ticket for Dinner
- Specified dinner sponsor table for sponsor supplied materials and swag

ANNUAL STATE OF THE INDUSTRY DINNER

CORPORATE SPONSOR — \$300, FIVE AVAILABLE

Corporate Sponsor will receive:

- Corporate sponsor status and recognition in all marketing plus signage and logo hyperlink
- Specified Corporate Sponsor table for sponsor supplied materials and swag

BAR SPONSOR — \$250, ONE AVAILABLE

Bar Sponsor will receive:

- Bar Sponsor status and recognition in all marketing plus signage and logo hyperlink

YOU ARE WELCOME TO ATTEND THESE EVENTS

IETC will also have a couple of additional events over the year. They are free and open to all our Industry Partners.

- Back to School BBQ at IETC — Saturday, September 24, 2022
- Celebrating Apprenticeship Week at IETC — November 18, 2022

THANK YOU FOR YOUR SUPPORT

IEC OF OREGON

INDUSTRY PARTNER AGREEMENT

Company Name:	
Contact Name:	
Contact Email:	
Authorized Signature:	
Preferred Payment Method: <input type="checkbox"/> Pay sponsorship level <input type="checkbox"/> Pay as Each Event Occurs	
Return to Gina at gina@iecoregon.org or mail to 11481 SW Hall Blvd. Suite 100 Tigard, Oregon 97223	

FIRST: CHOSE YOUR PARTNER LEVEL

- ☐ Platinum Level—\$3800
- ☐ Gold Level—\$2500
- ☐ Silver Level—\$1700
- ☐ Bronze Level—\$1200

CONTINUING EDUCATION UNDERWRITING

- ☐ \$500 limited to one only per Partner

ANNUAL BUSINESS MEETING + AWARDS

- ☐ Presenting Sponsor—\$500 **SOLD OUT**
- ☐ Speaker Sponsor—\$450
- ☐ Awards Sponsor—\$400
- ☐ Corporate Sponsor—\$300

INSIDE ELECTRICAL GRADUATION

- ☐ Scholarship Sponsor—\$500
- ☐ Apprentice Awards—\$250
- ☐ Prize Sponsor—\$_____

LIMITED ENERGY GRADUATION

- ☐ Scholarship Sponsor—\$500
- ☐ Apprentice Awards—\$250
- ☐ Prize Sponsor—\$_____

SECOND: SELECT THE ITEMS YOUR COMPANY WOULD LIKE TO SPONSOR OVER THE YEAR AND WE WILL SEND YOU AN INVOICE.

MAKE THE CONNECTION LUNCH SERIES

- ☐ Presenting Sponsor—\$400

IEC POWER SHOOT

- ☐ Presenting Sponsor—\$650 **SOLD OUT**
- ☐ Lunch Sponsor—\$550
- ☐ Archery Competition—\$500
- ☐ Hand Gun Competition—\$500
- ☐ Rifle Competition—\$500
- ☐ Trap Competition—\$500
- ☐ Corporate Sponsor—\$400

ANNUAL STATE OF THE INDUSTRY DINNER

- ☐ Presenting Sponsor—\$500 **SOLD OUT**
- ☐ Speaker Sponsor—\$450
- ☐ Dinner Sponsor—\$400
- ☐ Corporate Sponsor—\$300
- ☐ Bar Sponsor—\$250

CELEBRATING WOMEN AT IETC

- ☐ Presenting Sponsor—\$500 **SOLD OUT**
- ☐ Speaker Sponsor—\$350
- ☐ Food and Drink Sponsor—\$250

☐ I would like to customize my partnership. Please contact me to set up a time to discuss my ideas.

IEC Of Oregon

Voice Of The Merit Shop

