



Independent Electrical Contractors  
of Oregon presents

# **POWERING YOU FORWARD**

**THE 2021 INDUSTRY PARTNER  
MEMBERSHIP AND SPONSORSHIP  
OPPORTUNITIES**



# THANK YOU TO OUR 2020 INDUSTRY PARTNERS

## PLATINUM PARTNERS



## GOLD PARTNERS



## SILVER PARTNERS



## BRONZE PARTNERS



# IEC OF OREGON

## INDUSTRY PARTNER OPPORTUNITIES

### WHY BECOME AN IEC OF OREGON INDUSTRY PARTNER

IEC of Oregon is an association dedicated to merit shop electrical and limited energy system contractors. Becoming an Industry Partner of IEC of Oregon allows you reach Contractor Members who are either starting out, are well established or somewhere in-between. Member companies are all sizes from 1-2 man shops to over 200 employees. Reaching them with your products and services in their unique stage of business helps them effectively manage their business during challenging times.

In addition, we reach over 300 Training Agents - electrical contractors who are not members, but are committed to train apprentices in one of our four apprenticeship programs. IEC of Oregon offers Industry Partners new exposure opportunities to connect and build your business through low-touch networking events, sponsorships and promotional materials.

### HOW TO BECOME A PARTNER

There are 5 easy steps to becoming an IEC of Oregon Industry Partner:

- 1.** Review the 2021 Industry Partner yearly levels.
- 2.** Determine if you want additional event sponsorships for the Member Meetings, Graduations, the Power Shoot, the Celebrating Women event or more.
- 3.** Contact us, if you want to customize your partnership package. Email Gina Cumming at [gina@iecoregon.org](mailto:gina@iecoregon.org) or Cindy Regier at [cindy@iecoregon.org](mailto:cindy@iecoregon.org) to discuss your needs.
- 4.** Complete the partnership agreement at the back of this booklet outlining your commitment and return to [gina@iecoregon.org](mailto:gina@iecoregon.org).
- 5.** You will receive an invoice outlining your commitment for the year. You have the option to pay either the full amount now, or just the yearly level now and pay the sponsorship levels as each sponsorship occurs. Two year commitments are available at a 10 % discount.

# PARTNER LEVELS

## EVERY INDUSTRY PARTNER RECEIVES:

Every Industry Partner for 2021 will receive one full year of membership plus their logo and link on the IEC of Oregon website for twelve months. All Industry Partners receive access to the IEC of Oregon Member list.

## PLATINUM LEVEL — \$3,500

In addition, the Platinum Industry Partner will receive the following:

- Two feature articles from your company on the IEC of Oregon Member-Only page for one month
- Your company event/webinars featured on IEC of Oregon website up to eight times
- Two articles highlighting your expertise, service or products in the member newsletter
- Two member newsletter company mentions with linked logo to article or company website
- Platinum sponsor identification and Company logo in member newsletter for 12 months
- Two articles highlighting your expertise, service or products in the new quarterly Training Agent newsletter
- Title sponsorship of two virtual Make The Connection Lunch Seminars with screen time and logo inclusion
- Platinum sponsor identification and Company logo at all hybrid/live events plus inclusion in Pre and Post marketing videos
- Exposure on IEC of Oregon social media platforms (Facebook, Instagram and LinkedIn) 4X a year

## GOLD LEVEL — \$2,300

In addition, the Gold Industry Partner will receive the following:

- One feature article from your company on the IEC of Oregon Member-Only page for one month
- Your company event/webinars featured on IEC of Oregon website up to five times
- One article highlighting your expertise, service or products in the member newsletter

# PARTNER LEVELS

- Two member newsletter company mentions with linked logo to article or company website
- Gold sponsor identification and Company logo in member newsletter for 12 months
- One article highlighting your expertise, service or products in the new quarterly Training Agent newsletter
- Sponsor of two virtual Make The Connection Lunch Seminars with screen time and logo inclusion
- Gold sponsor identification and Company logo at all hybrid/live events plus inclusion in Pre and Post marketing videos
- Exposure on IEC of Oregon social media platforms (Facebook, Instagram and LinkedIn) 3X a year

## SILVER LEVEL — \$1,600

In addition, the Silver Industry Partner will receive the following:

- One feature article from your company on the IEC of Oregon Member-Only page for one month
- Your company event/webinars featured on IEC of Oregon website up to three times
- One article highlighting your expertise, service or products in the member newsletter
- One member newsletter company mention with linked logo to article or company website
- Silver sponsor identification and Company logo in member newsletter for 12 months
- One article highlighting your expertise, service or products in the new quarterly Training Agent newsletter
- Sponsor of one virtual Make The Connection Lunch Seminar with screen time and logo inclusion
- Silver sponsor identification and Company logo at all hybrid/live events plus inclusion in Pre and Post marketing videos
- Exposure on IEC of Oregon social media platforms (Facebook, Instagram and LinkedIn) 2 X a year



# PARTNER LEVELS

## BRONZE LEVEL — \$1,000

In addition, the Bronze Industry Partner will receive the following:

- One feature article from your company on the IEC of Oregon Member-Only page for one month
- Your company event/webinars featured on IEC of Oregon website up to two times
- One member newsletter company mention with linked logo to article or company website
- One article highlighting your expertise, service or products in the new quarterly Training Agent newsletter
- Bronze sponsor identification and Company logo at all hybrid/live events
- Exposure on IEC of Oregon social media platforms (Facebook, Instagram and LinkedIn) 1 X a year

**TWO YEAR COMMITMENTS AVAILABLE**

**ADDITIONAL EVENT SPONSORSHIPS AVAILABLE  
SEE FOLLOWING PAGES**

A note about our events. We are providing additional opportunities at hybrid events in advance so that you may prepare your yearly budgets. If any of these events are significantly changed, added to, or deleted over the year, we will let you know to adjust your commitments. Thank you for your support.

# MAKE THE CONNECTION SERIES

The Make the Connection Lunch Series, held on Zoom until further notice, is designed to provide our members with timely and relevant information that affects their business. The speakers are local and understand business concerns in Oregon. These seminars are free of charge to our members and are scheduled from 11:30 A -12:30 P.

## MAKE THE CONNECTIONS 2021 DATES

Subjects will be chosen to be as topical as possible for our member contractors. Suggestions are as follows and are subject to change:

- Thursday, January 14, 2021 - CAT Tax Update
- Thursday, February 11, 2021 - Legislative Updates from Shawn Miller/Miller Public Affairs
- Thursday, March 11, 2021 - Understanding New Rules from Oregon OSHA
- Thursday, April 8, 2021 - HR Considerations When Employees Test Positive for COVID
- Thursday, May 13, 2021 - Preventing Fraud and Theft in Your Business
- Thursday, September 9, 2021 - Cyber Security Issues for All Size of Businesses
- Thursday, October 14, 2021 - How to Union-Proof Your Company
- Thursday, November 11, 2021 - Cash and Resources Management

## PRESENTING SPONSOR — \$400, EIGHT AVAILABLE (1 EACH SEMINAR):

- Presenting status and logo recognition on Zoom and all marketing
- Opportunity to introduce the speaker with one minute commercial

# INSIDE ELECTRIC AND LIMITED ENERGY GRADUATIONS

Graduations are an opportunity for an Industry Partner to get in front of the graduating apprentices as they start their professional lives and make decisions on products and services that will stay with them for their entire career. We will have hybrid/low-touch events for the graduates with more video interaction and either a certificate/prize drive through pick-up or certificate/prize mailing. Sponsorship goes directly to the JATC's for their use during Graduation.

## INSIDE ELECTRICAL (IETT JATC) GRADUATION DATE

- Friday, May 14, 2021 Time and Location TBD

## LIMITED ENERGY (LETT JATC) GRADUATION DATE

- Thursday, July 8, 2021 Time and Location TBD

## SCHOLARSHIP SPONSOR — \$500, NO LIMIT

Scholarship Sponsor will receive:

- Scholarship sponsor status on all marketing correspondence and signage
- Scholarship sponsor status on Zoom, screen time and marketing videos
- Company literature and/or giveaways (as approved by JATC) in graduate's gift bags

## APPRENTICE AWARDS — \$250, FIVE AVAILABLE

Apprentice Awards can either be cash or in kind donations used for recognizing apprentices for attendance, top grades, contest winners or other recognition as approved by the Inside Electric and Limited Energy JATC committees:

- Apprentice Awards sponsor on all marketing correspondence and signage
- Apprentice Awards sponsor status on Zoom and marketing videos

## PRIZE SPONSORS — \$TBD, NO LIMIT

Prize Sponsor can either be cash or in kind donations used for Graduation expenses and graduate drawing prizes as approved by the Inside Electric and Limited Energy JATC committees:

- Logo and acknowledgement on all marketing correspondence and signage
- Prize Awards sponsor status on Zoom
- This may be customized depending on level of donation



# ANNUAL VIRTUAL BUSINESS MEETING + LOCAL AWARDS

This is a free virtual event for members to get an update of the state of the association, elect next year's board of directors, and new this year, present local awards to shine light on our industry right here in Oregon.

## ANNUAL VIRTUAL BUSINESS MEETING + LOCAL AWARDS

- Thursday, June 24, 2021 Time to be Announced

### PREMIER SPONSOR — \$500, ONE AVAILABLE

Premier Sponsor will receive:

- Premier status and recognition on Zoom, signage, website and all marketing
- Mention in pre and post-marketing videos
- Opportunity for a 2 minute 'commercial' on Zoom

### SPEAKER SPONSOR — \$450, ONE AVAILABLE

Speaker Sponsor will receive:

- Speaker status and recognition on signage, website and marketing
- Opportunity to introduce the speaker
- Mention in pre and post-marketing videos

### AWARDS SPONSORS — \$400, SIX AVAILABLE

Awards Sponsor will receive:

- Awards sponsor status on Zoom signage, website and all marketing
- May pick award to sponsor among those we will be developing (list to come)
- Mention in pre and post-marketing videos
- Opportunity to present Award to recipient during presentation on Zoom
- This may be customized depending on level of donation

### CORPORATE SPONSOR — \$300, FIVE AVAILABLE

Corporate Sponsor will receive:

- Corporate sponsor status recognition on Zoom signage, webinar and marketing

# IEC POWER SHOOT

This new event is designed to be fun for everyone—whether a hunting pro or not. The folks at Canby Rod and Gun will make even the least experienced feel comfortable. This is a great opportunity for members to bring clients or team members for some friendly competition and camaraderie.

## IEC POWER SHOOT

- Friday, September 17, 2021 7:30 AM—1:00 PM at Canby Rod and Gun Club

### PRESENTING SPONSOR—\$850, ONE AVAILABLE

Presenting Sponsor will receive:

- Presenting status and logo on all marketing correspondence to membership
- Presenting status and logo on all signage
- Four Complimentary Tickets for lunch
- Presenting recognition on Website Event site

### LUNCH SPONSOR—\$650, ONE AVAILABLE

Lunch Sponsor will receive:

- Lunch status and logo on all marketing correspondence to membership
- Lunch status and logo on all signage
- Two Complimentary Tickets for event
- Lunch recognition on Website Event site

### CORPORATE SPONSOR—\$400, SIX AVAILABLE

Corporate Sponsor will receive:

- Corporate status and logo on all marketing correspondence to membership
- Corporate status and logo on all signage
- Corporate recognition on Website Event site
- May be customized for Practice Range, Awards, or Mulligans Sponsors

# IEC POWER SHOOT

## HANDGUN COMPETITION SPONSOR—\$500, ONE AVAILABLE

Handgun Sponsor will receive:

- Sponsor status and logo on all signage
- Sponsor recognition on Website Event site
- One Complimentary Ticket for event
- Specified Handgun Sponsor table for sponsor supplied materials and swag

## RIFLE COMPETITION SPONSOR—\$500, ONE AVAILABLE

Rifle Sponsor will receive:

- Sponsor status and logo on all signage
- Sponsor recognition on Website Event site
- One Complimentary Ticket for event
- Specified Rifle Sponsor table for sponsor supplied materials and swag

## ARCHERY COMPETITION SPONSOR—\$500, ONE AVAILABLE

Archery Sponsor will receive:

- Sponsor status and logo on all signage
- Sponsor recognition on Website Event site
- One Complimentary Ticket for event
- Specified Archery Sponsor table for sponsor supplied materials and swag

## TRAP COMPETITION SPONSOR—\$500, ONE AVAILABLE

Trap Sponsor will receive:

- Sponsor status and logo on all signage
- Sponsor recognition on Website Event site
- One Complimentary Ticket for event
- Specified Trap Sponsor table for sponsor supplied materials and swag

# ANNUAL STATE OF THE INDUSTRY DINNER

At this point in time, we are intending to have a live Annual Membership Dinner. It will be held at the beautiful Nordia House to reconnect after these challenging times, welcome new members and hear an informative and interesting presentation. Attending are members and their guests. We will still take precautions (plated dinner etc.) as necessary.

## ANNUAL MEMBERSHIP MEETING AND DINNER

- October 24, 2021 Date confirmed in February 5:30—9:00 PM  
Held at Nordia House (8800 SW Oleson Road)

## PREMIER SPONSOR — \$750, ONE AVAILABLE

Premier Sponsor will receive:

- Six Complimentary Tickets for Dinner
- Premier status and recognition on signage, website and marketing
- Pre and post-marketing videos
- Specified Premier Sponsor table for sponsor supplied materials and swag
- Opportunity for a 3 minute 'live commercial' from podium

## DINNER SPONSOR — \$650, ONE AVAILABLE

Dinner Sponsor will receive:

- Four Complimentary Tickets for Dinner
- Dinner sponsor status recognition on signage, website and marketing
- Pre and post-marketing videos
- Specified Dinner Sponsor table for sponsor supplied materials and swag

# ANNUAL STATE OF THE INDUSTRY DINNER

## **SPEAKER SPONSOR — \$550, ONE AVAILABLE**

Speaker Sponsor will receive:

- Two Complimentary Tickets for Dinner
- Speaker status and recognition on signage, website and marketing
- Specified Speaker Sponsor table for sponsor supplied materials and swag
- Opportunity to present speaker

## **CORPORATE SPONSOR — \$450, SIX AVAILABLE**

Corporate Sponsor will receive:

- Corporate sponsor status recognition on signage, website and marketing
- Specified Corporate Sponsor table for sponsor supplied materials and swag

## **BAR SPONSOR — \$350, ONE AVAILABLE**

Bar Sponsor will receive:

- Bar Sponsor status recognition on signage, website and marketing

# CELEBRATING WOMEN AT IEC

This new event is designed to introduce women to the opportunities in the electrical trade through apprenticeship for both Area I Limited Energy and Area II Inside Electrical. Outreach is to the schools, government organizations and women's associations in our region and held at the IETC in Salem.

## CELEBRATING WOMEN IN THE ELECTRICAL TRADES

- Friday, October/November Date TBD 4:00—6:30 PM at IETC

### PRESENTING SPONSOR — \$500 ONE AVAILABLE

Presenting Sponsor will receive:

- Presenting status and logo on all marketing including pre and post videos
- Presenting status and logo on all signage
- Presenting recognition on Website Event site
- Opportunity to speak to group for a 3 minute commercial

### SPEAKERS SPONSOR — \$350, THREE AVAILABLE

Speakers Sponsor will receive:

- Speaker sponsorship status and logo on all marketing
- Speaker sponsorship status and logo on all signage
- Speaker sponsorship status recognition on Website Event site
- Opportunity to Introduce Speaker

### FOOD AND DRINK SPONSORS — \$250, TWO AVAILABLE

Food and Drink Sponsor will receive:

- Food or Drink sponsor status opportunity and logo on all marketing
- Food or Drink sponsor status and logo on all signage
- Food or Drink sponsor recognition on Website Event site



# IEC OF OREGON INDUSTRY PARTNER AGREEMENT

Company Name:	
Contact Name:	
Contact Email:	
Authorized Signature:	
Preferred Payment Method: <input type="checkbox"/> Pay sponsorship level <input type="checkbox"/> Pay as Each Event Occurs	
Return to Gina at gina@iecoregon.org or mail to 11481 SW Hall Blvd. Suite 100 Tigard, Oregon 97223	

## FIRST: CHOSE YOUR PARTNER LEVEL

- ☐ Platinum Level—\$3500
- ☐ Gold Level—\$2300
- ☐ Silver Level—\$1600
- ☐ Bronze Level—\$1000

## MAKE THE CONNECTION LUNCH SERIES

- ☐ Presenting Sponsor—\$400

## INSIDE ELECTRICAL GRADUATION

- ☐ Scholarship Sponsor—\$500
- ☐ Apprentice Awards—\$250
- ☐ Prize Sponsor—\$\_\_\_\_\_

## LIMITED ENERGY GRADUATION

- ☐ Scholarship Sponsor—\$500
- ☐ Apprentice Awards—\$250
- ☐ Prize Sponsor—\$\_\_\_\_\_

## ANNUAL BUSINESS SUMMIT + AWARDS

- ☐ Premier Sponsor—\$500
- ☐ Speaker Sponsor—\$450
- ☐ Awards Sponsor—\$400
- ☐ Corporate Sponsor—\$300

## SECOND: SELECT ALL THE ITEMS YOUR COMPANY WOULD LIKE TO SPONSOR OVER THE YEAR.

After we received your Industry Partner Agreement, we will send an invoice, per your preferences.

## IEC POWER SHOOT

- ☐ Presenting Sponsor—\$850
- ☐ Lunch Sponsor—\$650
- ☐ Corporate Sponsor—\$400
- ☐ Handgun Competition—\$500
- ☐ Rifle Competition—\$500
- ☐ Archery Competition—\$500
- ☐ Trap Competition—\$500

## ANNUAL MEMBER MEETING & DINNER

- ☐ Premier Sponsor—\$750
- ☐ Dinner Sponsor—\$650
- ☐ Speaker Sponsor—\$550
- ☐ Corporate Sponsor—\$450
- ☐ Bar Sponsor—\$350

## CELEBRATING WOMEN AT IETC

- ☐ Presenting Sponsor—\$500
- ☐ Speaker Sponsor—\$350
- ☐ Food and Drink Sponsor—\$250

☐ I would like to customize my partnership. Please contact me to set up a time to discuss my ideas.



