

2023 IEC OF OREGON INDUSTRY PARTNER SPONSORSHIP OPPORTUNITIES



POWERING YOU FORWARD



THE POWER OF PARTNERSHIPS

Why become an industry partner?

Reputation is everything. Joining a respected industry association as an industry partner allows you to grow your business in these important ways.

Generate Leads

- With access to potential new clients and the opportunity to showcase a service or product, your business creates consumer preference over competing brands and increases loyalty.

Build Business Relationships

- By providing thought leadership to help members solve problems, you can bring extra value to current clients. And, conversely, gain valuable insight to improve your business.

Boost Brand Awareness

- Through exposure to members and associates you increase your brand trust.

The Independent Electrical Contractors of Oregon.

We are Oregon's only association dedicated to serving merit shop electrical and limited energy system contractors for over 45 years.

Why become an IEC of Oregon industry partner?

- Align with a strong and growing association that represents non-union electrical workers in the state.
- Collaborate with our contractor companies in their unique business stage from 1-2 man shops to over 200+ employees and your products and services helps them effectively manage their business.
- Reach an additional 350+ Training Agent companies - contractors affiliated through our four apprenticeship training programs in Portland, Salem, Bend, and Roseburg.
- Build business relationships through IEC of Oregon's sponsorships, marketing, and networking events.

BECOMING AN INDUSTRY PARTNER IS EASY

1. Determine your 2023 Industry Partner yearly level.
2. Customize your level with event sponsorships to provide additional exposure at important networking events.
3. Fill out the form at the back of this booklet and return to gina@iecoregon.org.

Contact us, if you want to further customize your partnership package.

Email Gina Cumming at gina@iecoregon.org or Cindy Regier at cindy@iecoregon.org to discuss your needs. Two year commitments are available at a 10% discount.

PARTNER BENEFITS

BRONZE

SILVER

GOLD

PLATINUM

\$1,200

\$1,700

\$2,500

\$3,800

Membership Package (value)

\$1000

\$1000

\$1000

\$1000

One Full Year Membership



Member Contact List



Marketing Package (value)

\$250

\$500

\$1200

\$2000

IEC of Oregon Website

Logo and Hyperlink - One Year



Front Page Logo and Hyperlink - One Year



Your Company Event or Webinar
(Content Dependent)



Feature Article Industry News Page
(Content Dependent)



Feature Article Member Only Page
(Content Dependent)



Newsletters

Article / Native Ad in Member Newsletter
(Content Dependent)



Industry Partner Spotlight Member News-
letter



Year Long Logo in Member Newsletter



Article / Native Ad On the Job IE / TA
Newsletter (Content Dependent)



Article / Native Ad The Conduit LE / TA
Newsletter (Content Dependent)



PARTNER BENEFITS

BRONZE

SILVER

GOLD

PLATINUM

\$1,200

\$1,700

\$2,500

\$3,800

Social Media

Facebook, Instagram, LinkedIn Minimums

2x

3x

4x

5x

IEC of Oregon Events (value)

\$170

\$530

\$800

\$1540

Choice of One Presenting Event



Celebrating Women In the Electrical Trades

1 Table

1 Table

1 Table

1 Table

Events

MTC Seminars



Annual Business Meeting

1 Attendee

2 Attendees

3 Attendees

4 Attendees

Inside Electric IETC Graduation

1 Ticket

2 Tickets

2 Tickets

Limited Energy Graduation

1 Ticket

2 Tickets

2 Tickets

BBQ to Celebrate New Building

1 Attendee

2 Attendees

2 Attendees

2 Attendees

Holiday Party

1 Attendee

2 Attendees

3 Attendees

4 Attendees

Event Signage

Industry Partner Recognition



Banner Display



Opportunity for Additional Sponsorship Levels of Events



Industry Partners have first right of refusal on all sponsorship opportunities

2023 SCHEDULED EVENTS

CONTINUING EDUCATION UNDERWRITING

IEC of Oregon provides its members with free license renewal courses. Industry Partners may underwrite these courses and directly reach owners, supervisors, journeymen, and apprentices. This does not include CPR courses. Industry Partners will receive presenting status on all course marketing.

GRADUATION SPONSORSHIP OPPORTUNITIES WILL BE SENT OUT SEPARATELY TO INDUSTRY PARTNERS.

- January 12 - MTC Seminar: Changes OR Employment Law
- February 9 - MTC Seminar: OR Construction Economy
- March 10 - Celebrating Women in the Electrical Trades
- April 13 - MTC Seminar: Legislative Update
- May 11 - MTC Seminar: Addressing Union Issues
- May 26 - Inside Electrical Graduations in Salem | Roseburg
- June 22 - Annual Member Business Meeting with Speaker
- August 25 - Limited Energy Graduation in Wilsonville
- September 7 - BBQ and New IETC Building Celebration
- October 12 - MTC Seminar: City and County Codes
- November 9 - MTC Seminar: Cyber Security Concerns
- November 16 - IEC Holiday Party

INDUSTRY PARTNER AGREEMENT

Company Name:	
Contact Name:	
Contact Email:	
Authorized Signature:	
Preferred Payment Method: <input type="checkbox"/> Credit Card (we will contact you) <input type="checkbox"/> Please Provide an Invoice	
Return to Gina at gina@iecoregon.org or mail to 11481 SW Hall Blvd. Suite 100 Tigard, Oregon 97223	

FIRST: CHOSE YOUR PARTNER LEVEL

- ☐ Platinum Level – \$3800
- ☐ Gold Level – \$2500
- ☐ Silver Level – \$1700
- ☐ Bronze Level – \$1200

CONTINUING EDUCATION UNDERWRITING

- ☐ \$500, eight available

MAKE THE CONNECTION LUNCH SERIES

- ☐ Presenting Sponsor – \$400, six available

CELEBRATING WOMEN IN THE ELECTRICAL TRADES

- ☐ Presenting Sponsor – \$500
- ☐ Speaker Sponsor – \$400
- ☐ Booth – \$350, six available
- ☐ Food and Drink Sponsor – \$250, two available

ANNUAL BUSINESS MEETING

- ☐ Presenting Sponsor – \$600 **SOLD OUT**
- ☐ Speaker Sponsor – \$500
- ☐ Corporate Sponsor – \$400, four available
- ☐ Food and Drink Sponsor – \$300

SECOND: SELECT THE EVENTS YOUR COMPANY WOULD LIKE TO SPONSOR DURING THE YEAR.

- Presenting sponsorships limited to one per Industry Partner.
- Please discuss customizing your sponsorship to meet your company needs.

BBQ AND NEW IETC BUILDING CELEBRATION

- ☐ Presenting Sponsor – \$500
- ☐ Corporate Sponsor – \$350, two available
- ☐ Food and Drink Sponsor – \$250, two available

IEC HOLIDAY PARTY

- ☐ Presenting Sponsor – \$500
- ☐ Food and Drink Sponsor – \$250, two available

INSIDE ELECTRICAL GRADUATIONS

- ☐ Yes, send me information on these graduations

LIMITED ENERGY GRADUATION

- ☐ Yes, send me information on this graduation



Independent Electrical Contractors of Oregon
11481 SW Hall Blvd. Suite 100
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Voice of The Merit Shop